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Encinitas is About to Be Hooked | Encinitas Fish Shop to Open August 1st

July 30, 2014

Encinitas better be prepared to be hooked, because the third Fish Shop (PB Fish Shop & Hermosa Beach Fish Shop) will be opening their doors this Friday, August 1 at 11am! The Fish Shop brand has been trying to keep up with customer demand as its original location has been packing them in since first dropping anchor in Pacific Beach in 2010. Located on South Coast Highway 101, [Encinitas Fish Shop](#) can't be missed when driving down the 101.

The menu is at Encinitas Fish Shop is uniquely tailored, offering a boatload of fresh fish selections to choose from, preferred option of seasoning and a choice between having it all tucked within a taco, sandwich, salad or on a plate. With plenty of parking and an open patio, two- and four-legged patrons can enjoy the freshest seafood east of the beach.

The many local and California micro brew beers on tap complement every dish or choose from Fish Shop's selection of wine. For a \$5 corkage fee, guests can also bring in their own favorite bottle to enjoy. Those wanting to eat at home can order items to-go and can order one of the fresh daily market selections to cook at home.

Fish Shop Co-owner Billy Ramirez says, "It was a no brainer to bring the same great quality and taste from Pacific Beach to our North County friends."

Encinitas Fish Shop is located at 1010 S. Coast Highway 101, Encinitas, CA 92024, and is open Daily from 11am to 10pm. For more information, call (760) 436-HOOK (4665) or visit thefishshopencinitas.com.



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